

Varsity Tutors for Schools

# Accelerate Learning with Live Online Tutoring

Addressing learning loss one district,  
and one student, at a time.





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Varsity Tutors delivered amazing, responsive, just-in-time tutoring for a population of Title I students with such professionalism and tutor capacity that we were blown away.

— Cheryl Lawson, Superintendent,  
The Lawson Academy, TX

# Closing the opportunity gap.

## Success starts with access.

Every child deserves the support they need to learn and be successful. Varsity Tutors is committed to partnering with districts and schools to provide all students with equitable learning opportunities in the form of personalized, high-quality tutoring.

We provide schools the opportunity to reduce financial barriers and close the opportunity gap for students by actively making tutoring a core part of students' educational experience. Our online platform expands the resources available to those that need it most and helps ensure that all students achieve stronger outcomes.



# Maximize Federal Funds with Live Tutoring

## Let's start by looking back.

The last year has been an incredible challenge for so many. And when it comes to education, COVID-19 has taken a toll in ways we did not foresee.

- Existing inequities and learning gaps have only grown bigger.
- On average, students could lose up to nine months of learning by the end of June 2021, with even greater losses for students of color.<sup>1</sup>
- Teachers and administrators are stressed with growing workloads.
- Parents are finding themselves in a no-win situation with growing guilt as they juggle working from home with caring for children learning from home.

## Now let's look ahead.

With the passage of the American Rescue Plan Act of 2021 (ARP), districts and schools now have unprecedented federal funding available to respond to the social, emotional, and academic needs of underserved students experiencing a disproportionate burden of the pandemic.

This opportunity also creates significant pressure on school administrators to quickly identify and invest in the right evidence-based solutions for their needs. **High-dosage live tutoring is proven to be one of the most effective interventions to address learning loss.**<sup>2</sup> In fact, it is **specifically recommended by the Department of Education** as an appropriate strategy to leverage ARP funding.<sup>3</sup>

## ARP and Tutoring

**\$24.6B**

of funds to address learning loss with evidence-based interventions such as tutoring<sup>3</sup>

**3x**

faster learning for students receiving personalized, intensive tutoring<sup>3</sup>

**5**

students or fewer lead to more effective tutoring groups<sup>3</sup>



## Varsity Tutors for Schools

# An evidence-based solution

Simply put, the challenges districts face are daunting. But finding the right mix of solutions is easier than you might think.

**And that's where we can help.** Varsity Tutors seamlessly connects students with highly qualified and thoughtfully paired tutors through our Live Learning Platform. And with Varsity Tutors for Schools, we're committed to working with you to find the right tutoring solutions for your district and your students.



## Why Varsity Tutors for Schools?

**Highly Vetted Tutors:** Every tutor applicant must complete a rigorous vetting process, including a background check and tutoring simulations.

**Live Learning Platform:** Designed specifically for online learning, our platform combines interactive tools and collaborative workspaces with face-to-face conversation to create a truly effective learning experience.

**Tutoring Options:** Because students and districts differ in the type of tutoring they need, we offer both 1-on-1 Tutoring and Small Group Tutoring. And we'll work with you to find the right mix for your needs.

**Effortless Onboarding:** We make it easy for students to get started with single sign-on and integration into your school's learning management systems.

**Tracking and Reporting:** Our ongoing adaptive assessments help accelerate learning and close learning gaps, while also providing detailed reporting to educators and parents.

**No Legacy Financial Commitments:** Our tutoring platform does not bind districts to long-term budgetary obligations.

**Dedicated Support:** You'll have full access to a dedicated support team to ensure program success and minimize the burden on your staff.



# Highly Qualified Tutors

Because only the best will do.

Connecting your students with the right tutors starts with having nothing but top-notch tutors on our roster. We do this by setting a very high bar.

## Our Approval Process

Before a tutor ever meets with a student, they must first:

### Step 1

Complete an interview to assess experience, skillset, capabilities, and personality.

### Step 2

Lead a simulated tutoring session to showcase subject-specific knowledge.

### Step 3

Demonstrate their ability to instruct in a virtual environment.

### Step 4

Get ranked and scored against our industry-leading quality standards.

### Step 5

Pass academic and personal background checks.

## What we look for in a tutor:

- Exceptional teaching and communication skills
- Expertise in Common Core standards
- Adept at identifying why students struggle
- A teaching style that keeps students engaged
- Experience with 504 Plans and IEPs
- Ability to customize assignments to unique needs
- Willingness to work with students from all socioeconomic, racial, and ethnic backgrounds

# Tutor Matching

Let's find the exact-right tutor for your student.

As research has shown, a strong tutor-student relationship can result in higher attendance and better student outcomes. To ensure every student can find that connection, our proprietary matching process pinpoints the best-fitting 1-on-1 or small group tutor to optimize academic, social, and motivational outcomes.<sup>3</sup>

## Student | Tutor Matching Criteria

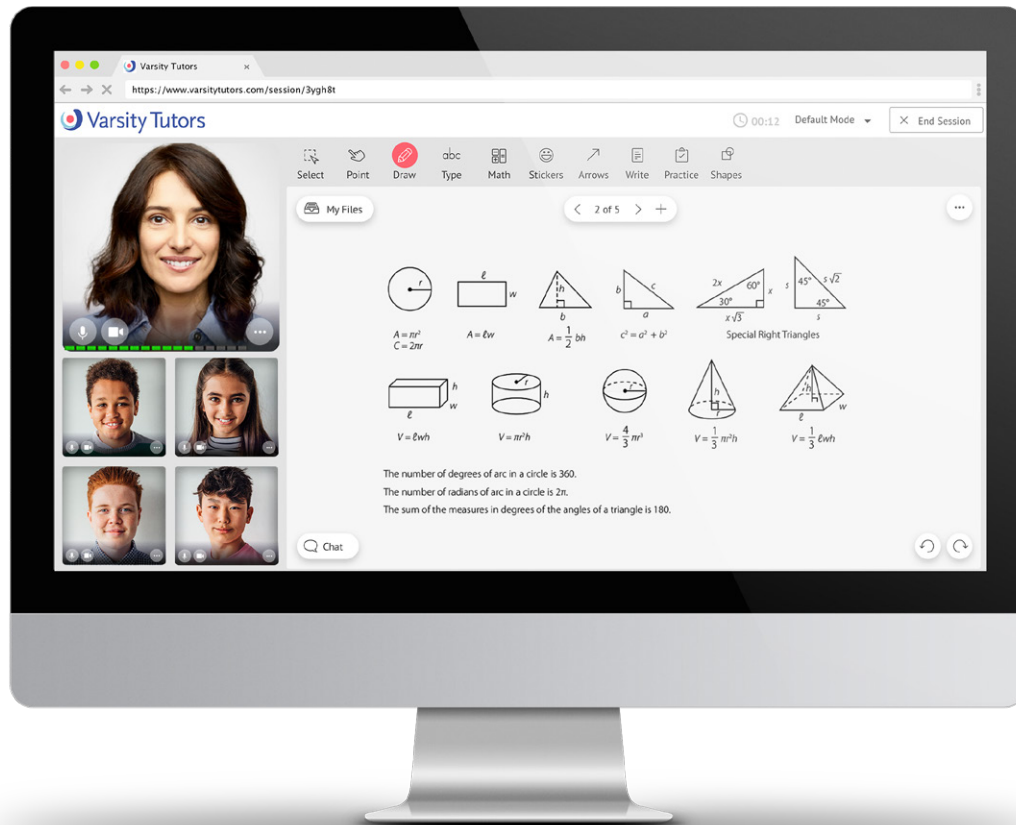
Taking into account everything we learn about an individual student, their assessment results, and 100+ attributes, we use a series of uber-smart algorithms to pinpoint the perfect tutor for the student's needs.





# Live Learning Platform

Learn how our purpose-built platform transforms the way tutoring works.



So much more than a video call.

Our Live Learning Platform combines interactive tools and collaborative workspaces with face-to-face conversation. The result is a truly engaging experience for students.



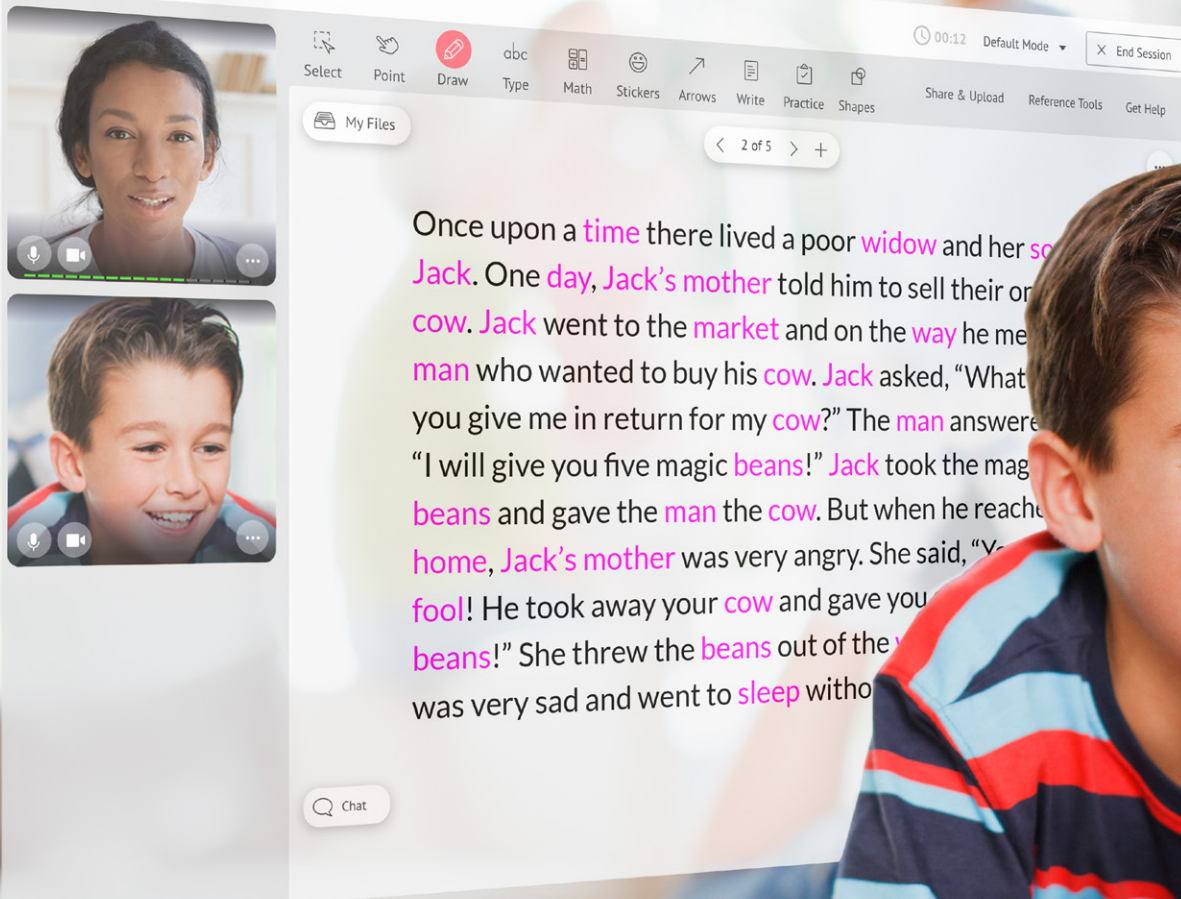
Rewatch, relearn, and review sessions.

Every 1-on-1 session is recorded. If a student needs to review part of their lesson, they can rewind and relearn. Plus, parents with permission can review to see how things are going.



Tutoring done anytime, from anywhere.

With our smartphone and tablet apps, students can access the platform and meet with their tutor or group from wherever they learn best.



# 1-on-1 Tutoring

## Individualized help in all K-12 subjects.

As part of our approach, we work with your district to determine the best tutoring options for your student body. For students who require a bit more help, high-dosage 1-on-1 tutoring has been shown to have the largest impact.<sup>2</sup> Our evidence-based live tutoring platform pairs students with the best-fitting tutor for their needs. Students are encouraged to meet with their tutor at least three days per week.

## Personalized Learning Plans

Whether it's the Pythagorean theorem or reading comprehension, every student learns in their own unique way. To help them get the most from their tutoring sessions, each student works with their tutor to create a unique learning plan that evolves as they progress. This plan is based on proven learning techniques and aligns with grade-specific standards.

## Did you know?

Live tutoring can result in **35% higher test scores** than software-driven tutoring.

Reif, F. & Scott, L.A. (1999). "Teaching scientific thinking skills: students and computers coaching each other." American Journal of Physics, 67, 819-381.





# Small Group Tutoring

## Results-Driven, Cost-Effective, and Personalized

Small Group Tutoring brings the group dynamics and collaborative benefits of the classroom to the online tutoring space. Students in your district can be placed into groups of up to five students with similar proficiencies, which allows the tutor to adjust session content to be more effective for each student. Additionally, this 5:1 tutor-student ratio fits within the approved ARP funding guidelines.

### Benefits of Small Group Tutoring:

- Students learning alongside peers with similar academic challenges provides opportunities for social/emotional development.
- Small Group Tutoring lowers the cost per student per hour while maintaining differentiated and effective instruction.
- More students can access high-dosage tutoring within the same budget.
- With Small Group Tutoring, absenteeism is less of a problem as the students present still receive the value of a tutoring session.



# Adaptive Assessments

## Pinpointing where and how students can improve.

We believe that for tutoring to be most effective, it's crucial to know where a student is in their understanding. This comes to life with our adaptive assessments. We use the latest advances in learning science to evaluate a student's proficiency in a given subject and build from this informed position.

Not only do initial assessment results help tutors personalize lesson plans to address specific skill deficiencies, they also serve as a clear baseline to measure progress over time. Additionally, every student's learning plan is updated based on the most recent assessment results.

## How to get the most out of our assessments:

### 1. Getting set up.

Each student receives a free Learning Lab account and selects the subject or subjects. They receive the assessment(s) and complete it in their own time.

### 2. Getting a clearer picture.

The adaptive assessments measure the student's proficiency and identify their strengths and weaknesses.

### 3. Getting an effective plan.

A detailed report highlights where the student should focus. The results play an essential role in creating and updating the student's personalized learning plan.

### 4. Getting off to a better start.

The detailed report also shows how students compare to others. Reports can be shared with their tutor to help them get the most out of each tutoring session.





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We are very happy with Varsity Tutors. Our child has gained confidence in her math abilities and her attitude towards school changed for the better. Not everyone is able to teach in a manner that reaches a dyslexic child.

— Stacy, Parent, Los Angeles, CA

# Tutoring for Students with Learning Differences

We can connect students to an experienced tutor who can apply strategies that will help students who are challenged by dyslexia, dyscalculia, dysgraphia, autism, and other special needs.

**Reading and Writing:** Phonemic awareness, phonics, fluency, vocabulary, and comprehension

**Math Fundamentals:** Counting, estimation, and word problems

**Subject-Specific Struggles:** Tutors can model helpful techniques so students can make real progress in areas that have been the most difficult.

# Why choose Varsity Tutors?

	Varsity Tutors
Highly Vetted Tutors	✓
Personalized 1-on-1 & Small Group Tutoring	✓
Available During & After School	✓
Support for High Dosage Scheduling	✓
Ongoing Assessments in Learning Lab	✓
Tutors with Learning Differences and ELL Experience	✓
Trustpilot 4.9/5 Star Review	✓
4.7M Hours of Live Online Instruction	✓
40,000+ Instructors Based in the US	✓

<sup>1</sup> McKinsey, December 2020: <https://www.mckinsey.com/industries/public-and-social-sector/our-insights/covid-19-and-learning-loss-disparities-grow-and-students-need-help#>

<sup>2</sup> National Bureau of Education Research Study (March 2021).

<sup>3</sup> Department of Education COVID-19 Handbook