



IMPROVING LIVES

Through Research, Evaluation, and Application



Making Research Relevant

For more than 70 years, AIR has been conducting rigorous research and applying evidence-based practices to address complex social issues and improve the lives of individuals, from birth to the end of life, both domestically and across the globe.

Our Topics

Increasing the Effectiveness of Education

Through rigorous research, policy, training, and technical assistance, AIR supports the whole child and family from early childhood through K-12 and postsecondary schooling, on to careers and adult learning. Our experts work side by side with educators, families, students, and policymakers on initiatives such as:

- Supporting states and districts to implement the Every Student Succeeds Act (ESSA)
- Identifying evidence-based strategies for school choice, including charters
- Preparing children in low-income countries for school entry and early-grade reading
- Providing students with nonacademic supports and health and mental health services and measuring and improving school climate
- Working with states and districts to build pathways to postsecondary education and jobs through strategies including career and technical education

Providing Better Health and Mental Health

AIR experts address health and well-being—physical, social, emotional, and mental—throughout the life cycle, from promotion and prevention to treatment and care. Our work includes:

- Developing and sharing information to promote health and prevent disease, illness, and injury
- Supporting violence prevention, child protection, and strategies to prevent child trafficking
- Measuring the cost and quality of new models of care, clinical outcomes, and patient satisfaction

- Promoting patient access to high-quality care both in the United States and abroad
- Engaging patients as partners in their care and decision-making to increase the likelihood of positive outcomes
- Drawing on best data and evidence to prevent and treat substance use disorders, such as opioid and other drug dependence

Developing a Workforce for the Future

AIR supports youth and adults to succeed in the 21st century workforce. Partnering with government clients, professional associations, and the private sector, AIR experts are:

- Preparing individuals for jobs and long-term career success
- Designing workforce programs in the United States and abroad to spur economic growth
- Preparing individuals with disabilities for employment and helping them find and retain jobs
- Improving services and instruction for adult learners to help them build literacy skills, advance their education, and become more employable

Our Mission

AIR's mission is to conduct and apply the best behavioral and social science research and evaluation in improving people's lives, with a special emphasis on the disadvantaged.

Our Services

Research and Evaluation

AIR's rigorous research and evaluation shapes effective ideas, programs, and policies to enhance people's lives:

- AIR uses **state-of-the-art research design, analysis, and reporting methodologies**, including rapid-cycle, randomized controlled trials for studies that seek to identify the impact of a program or policy.
- AIR develops and administers **small- and large-scale surveys** for federal and state governments, private firms, and nonprofit organizations, collecting valuable information to inform programs and policy on topics from early childhood education, special education, and school climate through adult learning, health, and aging.
- AIR uses innovative **data analytic tools and techniques** together with rigorous statistical and social science methodologies to support evidence-based decision-making; solve important research questions; and build capacity to improve interventions, processes, and outcomes.
- AIR's **evaluation research** yields important lessons for policymakers and practitioners. Our **implementation research** measures how well programs are implemented, what obstacles exist, and how to remove these obstacles.

Policy, Practice, and Systems Change

AIR experts use evidence-based methods and strategies to create and improve legislative and organizational policies, practitioner knowledge and skills, and organizational systems and infrastructure:

- AIR's research-based **knowledge translation and utilization** services include rigorous systematic literature reviews to identify critical questions, analyze existing research, and transform and disseminate findings that inform practice in the United States and abroad.
- AIR designs, implements, and evaluates **communication and behavior change campaigns** to motivate and support people

in adopting healthy behaviors and to address issues such as HIV-AIDS, tobacco use, obesity, and child protection in the United States and the world.

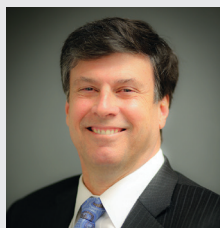
- AIR facilitates **systems change**, including improving education in the nation's poorest districts, working with juvenile justice agencies to prevent recidivism, and partnering with ministries of education and nongovernmental organizations abroad to improve basic literacy and early reading skills.
- AIR designs and executes **Pay for Success programs**, partnering in innovative approaches to address social problems such as homelessness, disadvantaged communities, and language acquisition for English learners.
- AIR is a leader in using **technology solutions** for improving lives, through cutting-edge strategies in responsive web design, distance learning, digital and social media, and geospatial information systems.

AIR at a Glance

2016 data

- 1,800** Employees
- 374** Staff with Ph.D.'s
- 26** Offices worldwide
- 400+** Clients served
- 9,000+** Media mentions
- 115** Academic publications
- 26** Government agencies supported

A Message From David Myers



Since AIR's founding as a nonprofit organization in 1946, our strength has been rooted in our staff. We value and embrace diversity and inclusion as well as promote and expect cultural competence. Our policies, procedures, and work environment all reflect this commitment, enabling us to attract and retain the diverse staff and perspectives needed to improve people's lives.

Our Reach



📍 **Washington, DC (HQ)** • Monterey, Sacramento, and San Mateo, CA • Atlanta, GA • Honolulu, HI • Chicago and Naperville, IL • Indianapolis, IN • Metairie, LA • Waltham, MA • Frederick and Rockville, MD • Chapel Hill, NC • New York, NY • Columbus, OH • Cayce, SC • Austin, TX • Arlington and Reston, VA • Seattle, WA

International Offices: Algeria • Ethiopia • Germany • Haiti • Zambia

About AIR

Established in 1946, American Institutes for Research (AIR) is an independent, nonpartisan, not-for-profit organization that conducts behavioral and social science research on important social issues and delivers technical assistance, both domestically and internationally, in the areas of education, health, and workforce productivity.

Working With Us

AIR has a number of government-wide, agency, and state contract vehicles that allow clients to quickly and easily access the full complement of AIR services. For more information, contact:

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