



# Money Vehicle & Wise County Career-Technical Center

Time Saving for Career-Tech Teachers: Financial Literacy in Career Tech Programs

*"Money Vehicle has given me, as a teacher my valuable time back! The comprehensive solution has provided me with financial literacy resources that are applicable to my students and their specific needs. As a teacher, my life has been made easier because instead of endless resources that lack structure, Money Vehicle gives me and my students a realistic framework and academic objective and goals that are reachable in the precious time we have in the classroom with students. Through the solution's comprehensive teaching tools we have been able to utilize the e-book text and video lessons and students have been having fun learning about money. Let's not forget about support and service. The Money Vehicle team knows education and has been with us every step of the way. This is the solution to helping any teacher who needs to teach financial literacy!"*  
." -Tina Colley - Business Teacher, VA

## The Challenge

Wise County Career-Technical Center originally the Wise County Vocational School was established in 1941 and continued to operate in several separate buildings (known affectionately as the brick buildings) until the new Wise County Vocational-Technical School opened in August of 1978, under one roof, in an ultramodern facility housing seventeen programs.

Training in Vocational, Technical, and Information Technology has been offered to the students and community of Wise County residents for over sixty years! We are now officially known as the Wise County Career-Technical Center a new name, some new faces, new technology but the same dedication to excellence in education!

One of the challenges that Wise County CTC faced was the lack of school-aged financial literacy materials aligned to Wise standards. Prior to selecting Money Vehicle, in order to organize and mainstream communication and curriculum for users and school administrative team created educational content and pacing guides correlated to standards to facilitate streamlined curricula in accordance to State Requirements. Wise County CTC goals were to standardize an efficient and effective way for teachers to disseminate and deliver materials to students.

## The Implementation

The school recognized 3 main goals for implementation:

- Goal 1.** Introduce an effective Financial Literacy Blended Learning Curriculum by 2023.
- Goal 2.** Distribute Content Standards Based Pacing and Facilitator Guides for teachers by 2023.
- Goal 3.** Schedule and implement MV for teachers and students by 2023.

## Timeline

### Overview:

Virginia Department of DOE selects Money Vehicle as an offering to teachers to support teachers instructing Financial Literacy in Classrooms across the state. 3 teachers including Tina Colley at Wise County CTC are chosen to pilot Money Vehicle to implement Money Vehicle Financial Literacy Educational tools and plan in fall 2022. Key stakeholders are brought about to meet and set up goals and parameters.

### Summer 2022:

Money Vehicle and VDOE internal team begins selection of teachers to pilot Program Continuous Training Program and Train-The-Trainer Programs to deliver and receive instructional materials.

### Fall 2022:

Initial instructors are enrolled and utilizing the Money Vehicle program and instructors are able to easily roll out and distribute personal finance instructional materials. Teachers including Tina Colley at WISE County Career-Technical Center. Mrs. Colley is trained, and provided aligned Pacing Guides and content and begins utilizing the teacher based reference materials for the 2022-2023 school year.

### January/Spring 2023:

Instructors and students are enrolled and utilizing the Money Vehicle program and are able to easily disseminate instructional materials. Wise County-Career and Technical Center successfully implements distribution of Standards Based Pacing Guides for Learners aligned to WISE standards.

### Spring 2023:

ABF Learning successfully implements spring 2023 student learners into the blended learning financial literacy course and continues to utilize content and access teaching materials.

## How did the organization reach the decision to implement Money Vehicle?

The decision to implement Money Vehicle was a top down decision by Vicki Snodgrass VBEA President and Judith Sams, Virginia DOE

- Business and Information Technology and Related Clusters- Virginia Depart of Education  
**Judith P. Sams, Specialist**
- Business and Information Technology Teacher, CTE Chairperson - VBEA President 2022-2023  
**Vicki R. Snodgrass**

The Money Vehicle implementation and training teams customized and developed a training program designed specifically for the administrative, IT, instructional, and student users at Wise County Career Technical Center. With the combined efforts of the Virginia teachers and Money Vehicle, Wise County Career Technical Center Teacher Tina Colley implemented the MV phases of Continuous Training and Professional Development workshops beginning in the Summer of the 2022 school year. The training program consisted of a continuous training program and a tailored professional development plan. Workshops were facilitated via web-based and email based training and support.

## The Solution

Money Vehicle provided a blended Financial Literacy learning solution that enabled Wise County Career Technical Center to implement in effective and efficient way to, teach and distribute educational materials school wide. All users were provided with a cloud-based solution to use along with features such as pacing guides, presentations, assignments, learning objectives, and answer keys. The platform and training program furnished Wise County Career-Technical Center and Virginia DOE teachers and administrative staff the capability and know-how to create a self-managed customized blended learning Financial Literacy educational environment that supported their specific site initiatives such as distribution of pacing guide documentation, professional learning communities, and WISE standards initiatives.

*"Money Vehicle makes it easy to be the teacher I want to be in my classroom. My students get access to content that relates to them and I am energized by having my time back. The G.L.A.D. structure of the Money Vehicle program is easy to follow and the Money Vehicle Support team goes over and beyond to make sure the training and implementation goes smoothly. Win Win Win for all involved. "*

*- Mrs. Tina Colley, Wise County Technical Center*