ClassDojo

How does ClassDojo build a positive school community?

ClassDojo is a free app that helps build amazing classroom and school communities. Teachers give feedback to students for any skill, like "Working hard" and "Being curious." From the mobile app, parents view their child's feedback, message directly with teachers and school leaders, and see beautiful photos and videos of classroom moments.

> " *ClassDojo has created a school culture of trust and positivity.*
>
> - Chris S., Principal of a K-12 school

Amazing for classrooms, a gamechanger for schools
Everyone plays an important role in creating a positive school community. School leaders and teachers alike can create a safe space for learning, encourage students, and get parents engaged. ClassDojo makes this delightfully simple.

Bring school values to life 🎉
- Encourage school values inside and outside of classrooms
- Easily document student feedback to support PBIS, IEPs, and other needs

Parents ❤️ ClassDojo Schools
- Teachers communicate *8 times more* with parents on ClassDojo than email and written notes combined!
- Over 75% of parents on ClassDojo feel more connected to their child's school than prior years
- With Class Story, parents can see amazing photos and videos from class and school in a private and safe space

Safe, secure, and fully compliant 🔐
- Certified by iKeepSafe as compliant with FERPA and COPPA
- Adheres to all U.S. local, state, and federal laws that govern student data

ClassDojo is actively used in 90% of U.S. K-8 schools

"Engaging parents is our top priority this year, and ClassDojo makes that 1,000 times easier."

- Jessie T., Principal of a ClassDojo School

![ClassDojo logo] **ClassDojo**
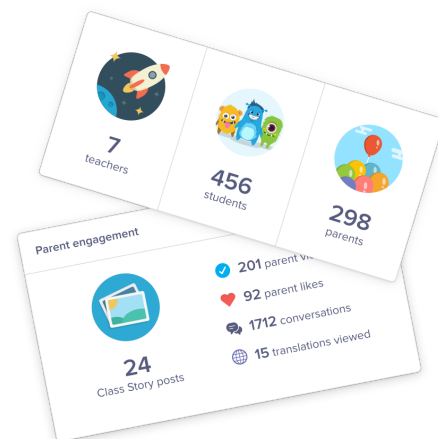
Benefits for a School Leader

Tell your School's Story
Principals can reach everyone in their school instantly with School Story. Share schoolwide moments or announcements with all teachers and parents.

Know the impact
Curious how many parents are engaged, or which skill is encouraged the most? Highlights gives weekly insights showing how your school community is coming together.

How to get started

Step 1: Sign up and connect to your school
School Leaders can create a free account at ClassDojo.com or on the iOS/Android app. Find your school and request to join — the ClassDojo team will verify your request to keep your school community safe.

Step 2: Invite teachers
Visit School Directory to see who is (and isn't) already on ClassDojo. Invite others to join your school community right from within Directory!

Step 3: Add to School Story
Add your first story to School Story! A welcome message with a photo from around your school's campus is a popular idea. Parents and teachers will love it :)

Step 4: Create consistency
Ask teachers how they want to encourage skills and school values, and how best to communicate with parents. Aim to gain consistency in all classrooms!