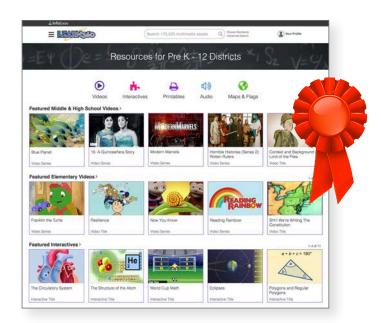


# New & Improved *Learn360* Streaming Media!

We are delighted to announce a complete revision and upgrade of Infobase's acclaimed *Learn360* streaming media collection. Relaunch highlights include:

- Intuitive interface featuring a clean, dynamic design providing easy access to the wealth of content
- Enhanced usability and discoverability—browse the entire site and all landing pages by grade level (all grades, elementary, or middle/high)
- New content landing pages for all videos, interactives, printables, audio, and maps and flags for targeted browsing
- More new content from top educational producers such as BBC Learning, Film Ideas, Highlights for Children, Weston Woods, and many others

- New curated featured content that highlights key titles from each subject area and asset type
- Fully responsive and mobile friendly—will work on all tablets and smartphones
- Improved search results with better filtering options
- Improved My Learn360 section (now called "My Content") to streamline retrieval of saved favorites, playlists, segments, and searches
- Major accessibility improvements, including full keyboard navigation and screen reader support



Tech & Learning
Award of Excellence
Two-time winner!

Tech & Learning
ISTE Best of Show
Award

eSchool News Readers' Choice Award The ComputED
Gazette
Best Educational Software Award (BESSIES)

The ComputED
Gazette
Education Software
Review Award
(EDDIES)





# New & Improved Home Page and Navigation

#### **Customize It!**

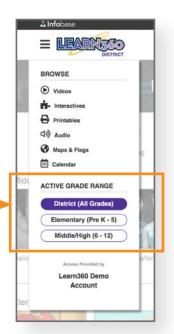
Build your own sliders to showcase videos that are relevant for your institution, including your own Custom Content

Plus, admins and users can set preferences for GRADE RANGE so that only the content they need will display—it's easier than ever to find appropriate material!

#### **Featured Content** -

Featured content has been handpicked by our editors to guide and inform research, lesson planning, and programming





Filter the entire site and all landing pages by grade level!

### Easy Access

The new top navigation

provides quick access to all media assets and grade ranges. Institutions can now easily filter content by grade range via the drop-down menu at the top of each page



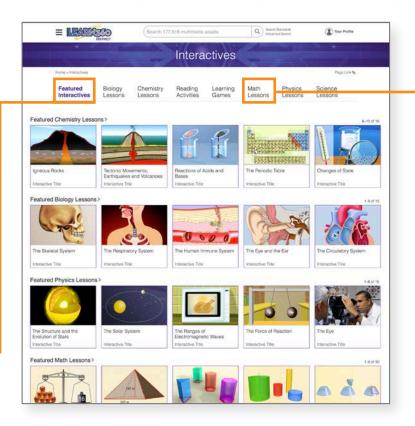
# New Content Landing Pages for Targeted Browsing

Each media type now has its own landing page—accessible via the drop-down menu in the header of every page or at the top of the home page—for better access to the content

### **Featured Content**

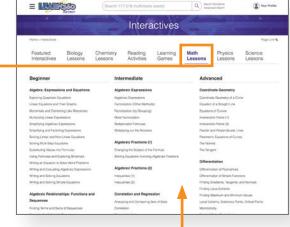
Featured content for each media type has been handpicked by our editors to guide and inform research, lesson planning, and programming







Maps & Flags



### **Complete Indexes**

Each media type subgroup features a neatly organized, comprehensive, fully browsable index so users can see the complete selection of content



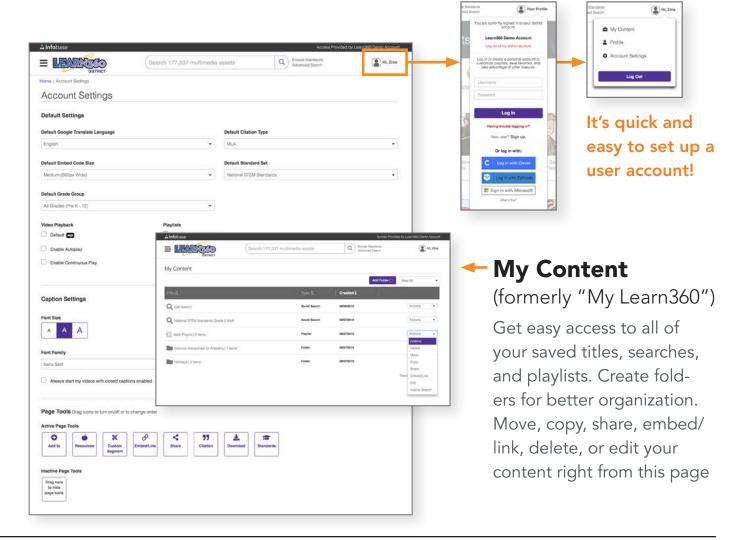


# Improved User Account Preferences

# Users Can Customize Their Own Preferences!

Create a user account to customize a variety of helpful settings:

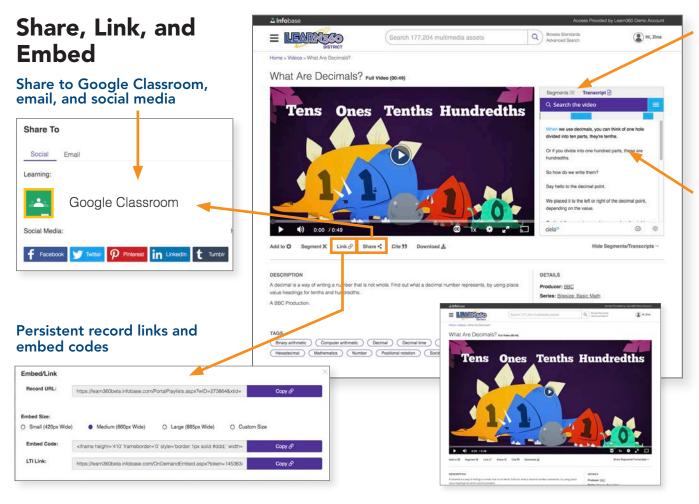
- Default Grade Group
- Default Citation Type
- Default Educational Standards Set
- Default Google Translate Language
- Default Embed Code Size
- Video Playback Settings
- Playlist Settings
- Caption Settings
- Page Tool Settings







# Clean and Intuitive Video Player Page



### **Helpful Segments**

All full-length videos are organized into convenient segments, but you can also create your own.

Use segments to teach what's relevant—short and sweet!

### **Transcripts**

Searchable, interactive transcripts appear right next to the video so users can follow along

#### **Customize It!**

Users can set preferences for video display, type of citation, closed captioning settings, and Google Translate language



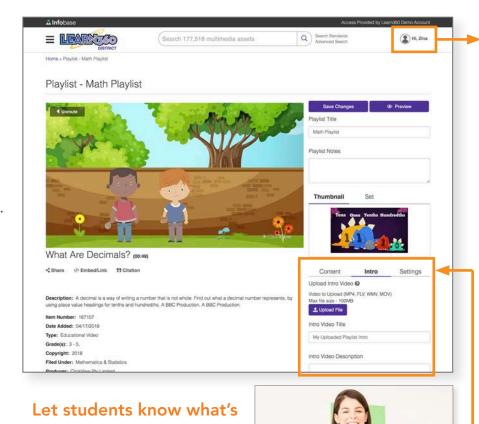


# Add a Personalized Video Introduction to a Playlist

### Add Context for Students

You can add a video introduction under three minutes long to any playlist you create in *Learn360*. This video introwill then be viewable by your students as part of the playlist. Uses and benefits include:

- Provide an overview of the topic for your students
- Offer context to the videos in the playlist
- Suggest specific points in videos for students to pay attention to
- Give homework instruction to your students
- Perfect for distance learning and flipped classrooms!



important in the playlist

right at the beginning!

# Create a User Account or Log In

Create a user account to save and access favorites, including playlists, which you can personalize with your own introduction and share with students

#### **Add Your Intro**

It's easy to add your personalized intro directly into the Edit Playlist page—simply upload the file, give it a title and description, and save changes





# A Variety of Content for All Classes & Departments

We handpick titles from more than 560 top educational content providers to offer a wide variety of the most relevant videos and multimedia suiting the unique instructional needs of every subject. And new, diverse content is added regularly at no additional cost.

#### **Essential teacher & classroom resources:**

- Full-Length Videos
- Video Clips
- Teacher Guides
- Student Activities & Worksheets
- Music Tracks
- Sound Effects
- Audiobooks
- Audio & Video Speeches
- Newsreels

- Interactive games & lessons
- Images
- Articles
- Fact Sheets
- Maps & Flags
- Timelines
- Science Diagrams & Experiments
- Plus, Spanishlanguage content!

Learn360 content is vetted, safe, and curated for students and educators—a source you can trust!

#### Significant resources across ALL subjects:

- Science & Technology
- Health & Guidance
- Social Studies
- Language Arts
- Mathematics
- Arts
- World Languages
- Vocational Guidance

#### Plus, a wealth of new maps & flags added!







# The Best Content from the Best Producers & Providers









































































































### A Wealth of New and Classic Videos & Series

With New, Diverse Content Added Regularly







New & notable landmark titles that both educators and students will love, including:

- Blue Planet
- Life
- Life Story
- Africa
- Spy in the Wild
- Hidden Africa
- Horrible Histories
- TEACH
- Bitesize
- Treasures of Ancient Greece
- This Day in History
- Show Me Science
- Discover the World



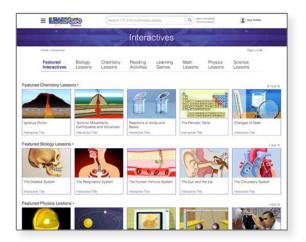








# Engaging, Interactive STEM Lessons



### **Engage Students in Science and Math!**

- Activities and quizzes support applied learning, allowing students to test themselves by completing equations, labeling images, setting events in order, filling in tables and sentences using the drop-down menu, and more
- Lesson Reports at the end of each interactive assess students' work
- Increase students' understanding of key concepts in general science, biology, physics, mathematics, chemistry, and more at upper elementary, middle-, and high-school levels







# Easy to Use, Easy to Integrate

### Using Learn360 is EASY

Incorporating content into classes or assignments can be daunting, but not with Learn 360.

- The interface and features are easy to use and intuitive
- It's browser-based—no special software or hardware is needed
- Downloadable content makes bandwidth issues irrelevant
- Help is just a phone call or live chat session away if you need it

### Integrating Learn 360 is EASY

Admins love the flexibility and seamless integration options with leading discovery tools and learning management systems.

- Single sign-on, LDAP, and IP authentication
- Seamless LTI integration
- Authenticated HTML embed code that allows direct access to videos
- Customizable platform that includes home page features, account preferences, and more
- Option to add your own Custom Content or external video content from educational Web Channels
- Exportable metadata that makes it possible to integrate Learn 360 content within any system
- Free MARC records for video, audio, and interactive content

































### Additional New and Favorite Features

Fully redesigned interface

**New taxonomy** that better aligns to K–12 curriculum

Available 24/7—on-site or remote access

Created with school budgets in mind, making it a sustainable resource year after year

Vetted, safe, ad-free content

New content added regularly at no additional cost

**Browser-based**—no special software or hardware needed

**Monthly calendar** for research ideas and lesson planning suggestions

Free MARC records for video, audio, and interactive content

Option to add Custom Content you already own and use (like videos of classes, school plays and sporting events, science fairs, etc.) to the platform—and you can feature this Custom Content in sliders you can create for your home page, along with any content on the platform

Option to add external video content from educational Web Channels—we've picked key channels you can choose to use or suppress, or you can add any you'd like

Captions and searchable, interactive transcripts for thousands of titles

**Dynamic citations** in MLA, APA, Chicago, and Harvard formats, with EasyBib, NoodleTools, and RefWorks export functionality

**Keyword tags** for all content, linking to related material

All video content is correlated to Common Core, national, state, provincial, IB, C3 Framework for Social Studies, College Board AP, AASL, national STEM, and Next Generation Science Standards, as well as 21st Century Skills

Share content to Google Classroom

Save content directly to Google Drive

**Google Translate** on all descriptions, transcripts, and navigation

Searchable Support Center with valuable help materials, how-to tips, tutorials, and live help chat

Comprehensive admin portal with COUNTER 4.0 reporting and SUSHI exporting

