


# Overcome the Hidden Hurdle

Adaptive literacy  
intervention  
for grades 3-12



The background of the top half of the page features a green-to-teal gradient. Below this, a white area contains several grey silhouettes of people in a classroom setting. On the left, a male teacher stands holding a laptop. In the center, a female teacher stands pointing towards a group of students. The students are seated at desks, some looking at their work. Three speech bubbles are overlaid on the scene: a white one at the top left, a blue one in the center, and a green one at the bottom right.

Our reading scores haven't changed, despite heavily investing in technology.

My struggling readers are unmotivated and avoid reading whenever possible.

Many of our students are not reading at grade level, despite all the efforts we've made.

How does **Reading Plus** help educators ensure that every student becomes a **proficient reader?**

# A 360-Degree View

The Reading Plus adaptive assessment gives educators a 360-degree view of each student. It provides a data-driven starting point for the personalized instruction and practice students need to become independent readers. Rich data is transformed into a variety of reports that give teachers the information they need for targeted instruction.



## Assessment

- Diagnostic profile for each student
- Data-driven starting point for practice and instruction

## Personalized Practice

- Proven instructional and practice activities
- Builds and strengthens the visual skills needed for efficiency

## Adaptive Instruction

- Continuous data collection to customize instructional scaffolds
- Assists students in developing capacity and independence

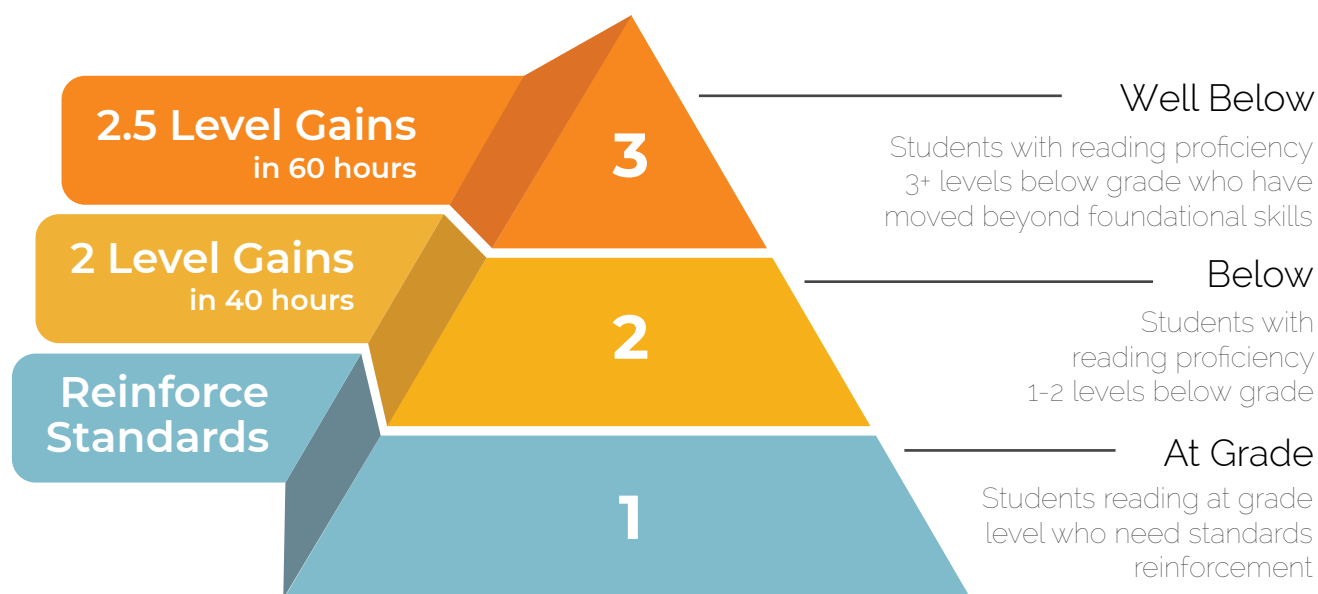
## Teacher-Directed Instruction

- Comprehensive online instruction and printable materials
- Tools for direct instruction and differentiation at the class, small group, and individual levels

# Support for RTI and MTSS Models

Reading Plus serves the needs of a wide range of students, including those who have progressed through foundational literacy skills but lack the essential comprehension skills and vocabulary to meet grade-level literacy objectives. Students who need minimal intervention beyond classroom instruction can use the program to improve silent reading fluency.

Reading Plus produces  
**2½ years growth**  
in just **60 hours** of personalized instruction.



## Rapid Results

Reading Plus is designed to rapidly accelerate reading proficiency growth in struggling readers to close the achievement gap. Student goals and milestones are customized based on the initial assessment and ongoing instruction. Reading Plus continuously analyzes data on student performance to adapt instruction to fit the needs of every student. In just 60 hours of Reading Plus use, students make significant gains toward grade-level reading proficiency.

# True Equity Accelerates Literacy Growth

With Reading Plus, teachers are given the tools to help all students master grade-level content. Improving literacy skills for all students—from striving to advanced to English learners—is the key to unlocking their future success. By giving each student access to appropriate texts and the opportunity to practice with an experience that has the same look and feel regardless of reading level, Reading Plus provides **equity for all learners**.



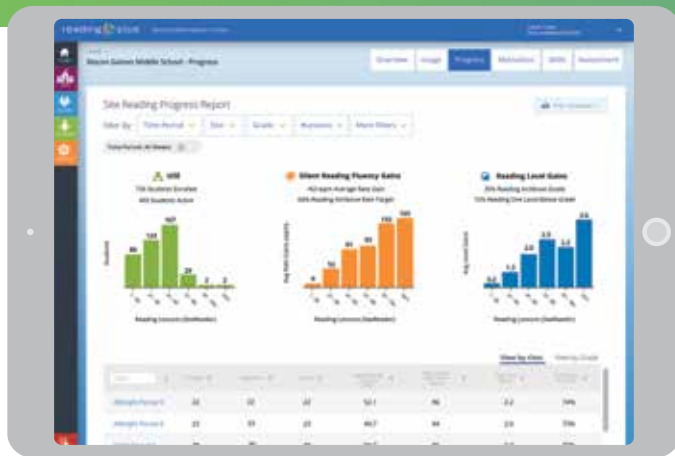
## Reading Plus serves the literacy needs of

- Upper elementary
- Middle school
- High school
- RTI and MTSS models
- English language learners
- Students with learning disabilities
- Special education
- Title 1

# Actionable Data at Your Fingertips

Reading Plus provides educators with quick access to a complete suite of reports that show growth at the student, class, school, and district levels.

From the dashboard, leaders and teachers can access student and class analytics and reports that inform planning, grouping, and growth. The user-friendly dashboard also allows educators to quickly monitor student performance.



The *Reading Progress Report* makes it easy for administrators to monitor use and progress.



The *Expected Growth Report* helps predict student growth over time.

“All students have raised their guided and independent fluency scores significantly in eight months. I highly recommend this program because it combines visual drills as well as fluency and vocabulary development as students demonstrate their comprehension of complex passages by responding to prompts that correlate with our state standards.”

*Reading Specialist | Millikan Middle School*  
*Los Angeles Unified School District*

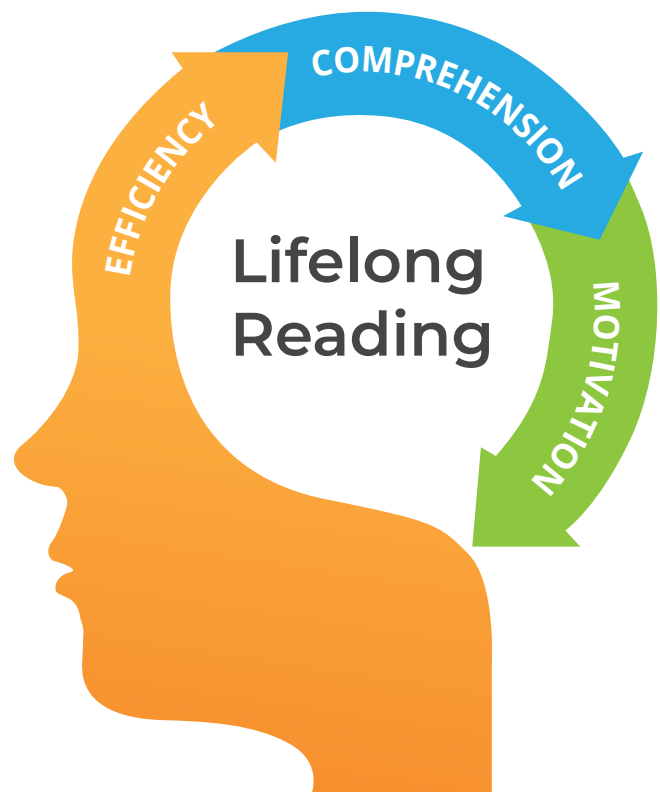


# The Reading Plus Difference

Research shows that 70% of non-proficient readers and 30% of proficient readers process text inefficiently. Inefficient reading is the hidden hurdle that prevents the development of fluency, comprehension, and motivation.

Inefficient readers struggle to move their eyes smoothly and comfortably over lines of texts at an appropriate rate. These students are often assessed for gaps in foundational skills and comprehension, when the actual hurdle is reading inefficiency. As a result, these readers often receive instruction and practice for the wrong issue and continue to struggle.

Built on decades of research, Reading Plus assesses efficiency, and also measures and increases motivation and comprehension. The program allows students to practice at their own pace and uses adaptive technology in a truly meaningful way.



“Efficiency goes hand in glove with motivation and comprehension. Readers need all three to be able to learn new ideas from books they read. Think of it as a combination of skill, will, and thrill. Efficiency provides the skill, motivation engenders the will, and comprehension leads to the thrill of acquiring new ideas.”

**Dr. P. David Pearson**

*Reading Plus Author and Advisor | Professor Emeritus  
and Former Dean at the Graduate School of Education,  
University of California, Berkeley*

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**2½ years growth**  
in just **60 hours** of personalized instruction.

## 10 Reasons to Choose Reading Plus

- 1. Research-Based:** Reading Plus is proven to improve learning outcomes as required by federal mandates under the *Every Student Succeeds Act* (ESSA).
- 2. Equity for All Students:** With Reading Plus, teachers are given the tools to help all students master grade-level content. Improving literacy skills for all students—from striving to advanced to English learners—is the key to unlocking their future success.
- 3. Measures and Improves Motivation:** Research shows that students' attitudes and mindsets play an important role in learning. Social Emotional Learning (SEL) is at the very heart of Reading Plus, as it's the only reading intervention that measures student motivation.
- 4. Student Agency: Choice, Control, and Accountability:** Throughout their Reading Plus journey, students self-select texts that interest and motivate them. Students build personalized interest profiles based on the complex informational and literary texts they have chosen to read. They are led to recognize connections between their interests and the knowledge they are building across subject areas within STEM, social sciences, and humanities.
- 5. Support for EL Students:** Reading Plus aligns with the WIDA Standards Framework and is a WIDA-certified resource for use with English learners.
- 6. Correlated to Assessments and State Standards:** Reading Plus is highly correlated with many of the commonly used national and state assessments as well as national and state standards.
- 7. Data-Driven Growth Reports:** Reading Plus features an easy-to-use educator management system that provides quick access to a complete suite of reports that show growth at the student, class, school, and district levels.
- 8. Improves Silent Reading Fluency:** Reading Plus is the only intervention that addresses the hidden hurdle of inefficient reading. Inefficient readers struggle to move their eyes smoothly and comfortably across lines of text at an appropriate rate. Reading Plus provides scaffolds that enable students to become fluent silent readers.
- 9. Increases Comprehension:** Students develop the ability to understand texts in a deep and meaningful way by answering questions that assess comprehension. Reading Plus provides practice with comprehension skills that are aligned to state and national standards.
- 10. Embedded Professional Development:** Reading Plus continuously adds to an extensive offering of expert resources and point-of-use video tutorials that support teachers and administrators through each aspect of the program.

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