



Your🔥Job invites students to discover an ever-expanding range of careers and explore the many paths available towards a future of meaningful work, all based on each kid's unique talents and interests.

A super easy-to-use platform showcases videos, articles, and interactive quizzes, and partners with standards-aligned materials for teachers.

Top-notch content by the team at TIME for Kids—featuring dynamic leaders in their industries and fields—means Your🔥Job is as relevant and engaging as it is accessible and inclusive.

## CAREER EXPLORATION MATTERS

### STUDENTS ARE EMPOWERED TO:

- ✓ **Gain valuable insight** into potential careers
- ✓ **Imagine** themselves in the workplace.
- ✓ **Make informed decisions** both during and after their academic careers.
- ✓ **Discover** what skills they need and routes they can take to **reach their goals**.

#### ASPIRATIONS HAVEN'T CHANGED

Young people's career aspirations have remained largely frozen since

# 2000

#### CHANGING CAREERS

# 61%

of college grads would change their majors if they could go back

#### LACK OF SCHOOL COUNSELORS

Across all schools, the average student-to-school-counselor ratio is

# 464:1